

LARGE DIGITAL
GRAPHICS
C A T A L O G



Over-the-Street Banner



Window Graphics



Light Pole Banner



Frosted Window Decal



D I G I T A L GRAPHICS C A T A L O G

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Wall Mounted Banners



Banner Installation



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ABOUT US

Our mission is to provide our clients with fresh and creative graphic solutions that are manufactured with high-quality materials, at fair pricing while providing great service and timely delivery. With many years of experience, we know we are defined by the service we provide our customers. We understand that it isn't really about us; it's about you.

Whether you need one banner or one thousand, we work hard to ensure that your brand message takes center stage, looking vibrant and well crafted. We aim to deliver the highest quality large digital graphics, because above all else what matters is your satisfaction in our service.

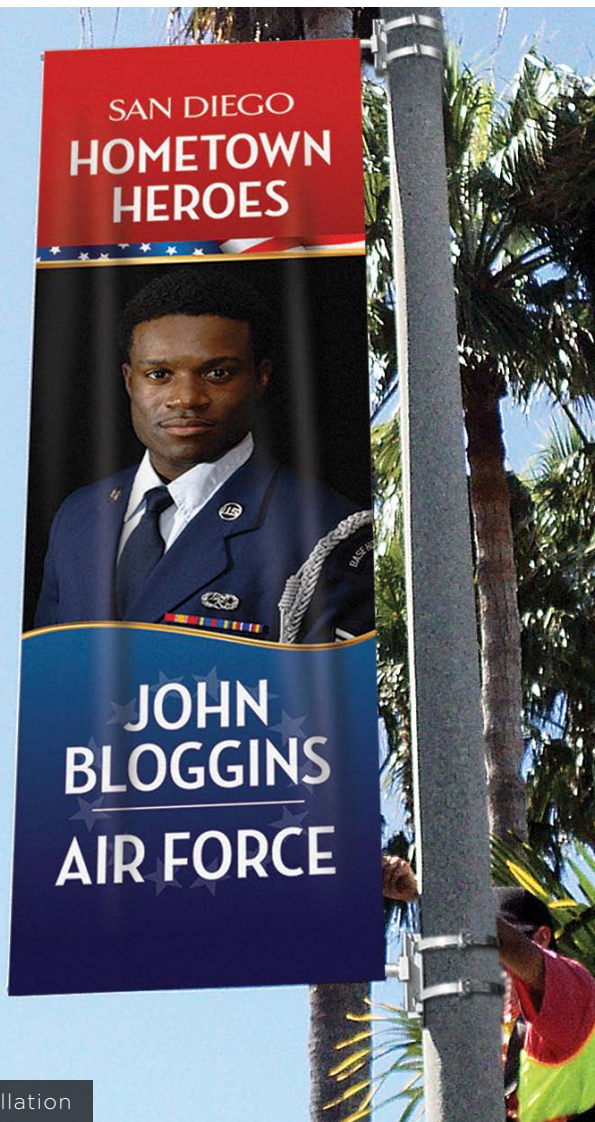
We have a variety of large format print capabilities coupled with design, finishing, warehousing, and installation services. We have the facilities and resources to ensure that your large format print projects look great at an affordable price.

Our customers benefit from:

- Free Design and Prepress
- Free Local Site Evaluation and Survey
- Fast Turnaround
- Installation & Removal
- Maintenance & Repair (including cleaning)



Step & Repeat Backdrop



Banner Installation



Double Light Pole Banner



Double Rectangle Banners

LIGHT POLE BANNERS

Light pole banners are a great way to create visual interest and communicate your message. All of our banner designs can be printed as single or double banners on 13-19 oz matte or glossy vinyl and are backed with our 5-year warranty.

Pre-designed stock banners are a great starting point in developing your personalized banner. If you don't see any designs that fit your needs, our team of graphic designers can create a customized banner for you!



Double Triangle Banner

BANNER SHAPES

Our banners can be customized to fit any of these special shapes and can enhance your banner design with more character!



Double Rectangle



Rectangle with Companion



Double with Spear Extension



Double with Diagonal Extension



Double with Tapered Extension



Double with Swallow Tail Extension



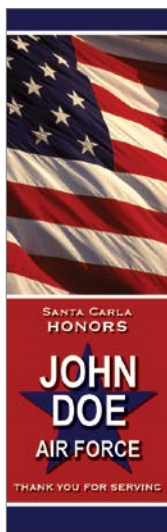
Double Triangle



Double Flipped Triangle



Support the Troops
(Double)



Flag Honors



Hometown
Hero



Patriotic
Flags



Blue Honors



Shooting Star
Honors



American
Flag



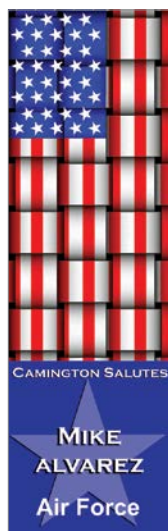
Vertical Flag



Star Honors



Waving Flag
Honors



Woven Flag
Honors



Red Honors



Canadian
Honors

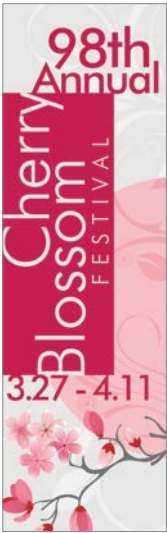


Canada Day



Canada City
Sponsor





Cherry Blossoms
(Double)



Flight
(Double)



Summer
Music Fest



Jazz Fest



Art Fest



City
Marathon



Ride for
the Cure



Marathon



Flower
Festival



Whale
Tours



Air Show



Natural History
Museum



Botanical
Gardens



Save the
Arts



Blooming
(Double)



Summer Sailing
(Double)



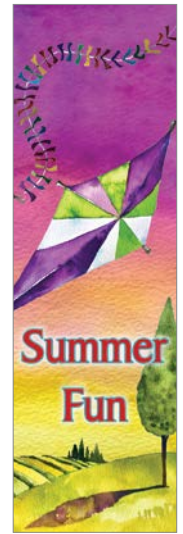
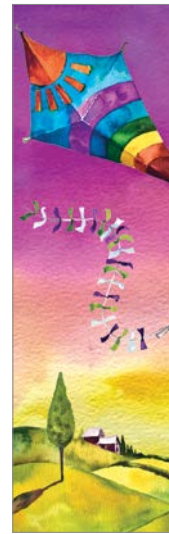
Fall Color
(Double)



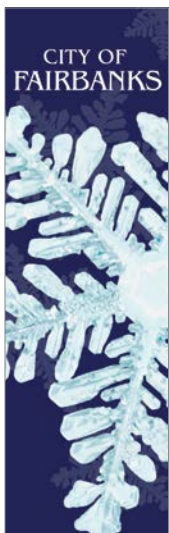
Water Lily
(Double)



Spring Flowers
(Double)



Summer Kites
(Double)



Icy Winter
Blue



Pumpkin
Patch



Falling
Leaves



Gerber
Daisies



Poppy

HOLIDAYS & NATIONAL DAYS



Lunar Charm



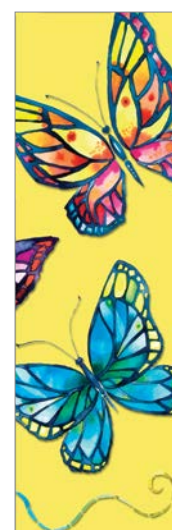
Lunar Lanterns



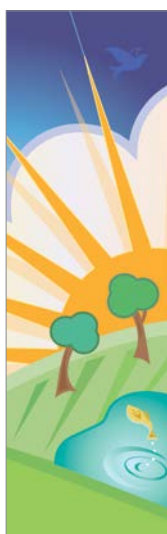
Awareness Red



Easter Bunny



Colorful Butterflies
(Double)

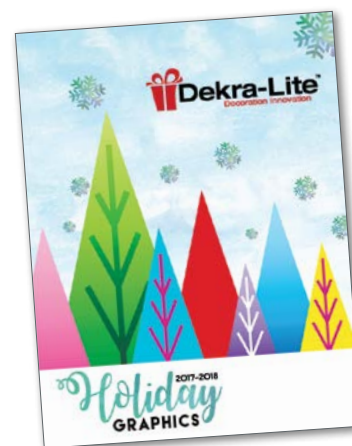


Earth Day
(Double)



Star Celebration
(Double)

Looking for winter
Holiday Graphics?



Check out our collection of holiday season designs perfect for windows, banners, and displays. Request a Holiday Graphics Catalog!



Cornucopia
(Double)



Fall Leaves
(Double)





Discover Downtown
(Double)



Farmers Market
(Double)



Summertime Flowers
(Double)



Flower Doodles
(Double)



Summer Fruit
(Double)



Welcome Dragons
(Double)



Tropical Garden
(Double)



Hot Air Balloon
(Double)



Orchids
(Double)





Public Works



Community College



Distinguished Students



Generations Center



Market Basket



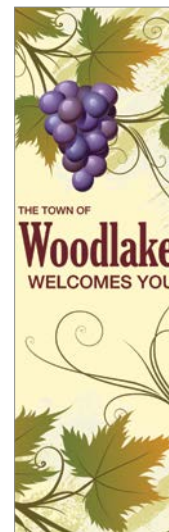
Yellow Flowers



Shopping



Birds & Butterflies



Vineyard



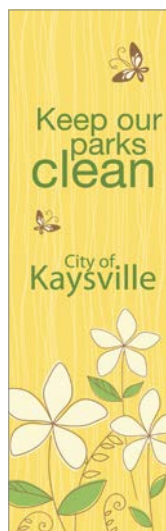
Trumpet Flowers



Food Drive



Water Conservation



Parks



Clean Parks



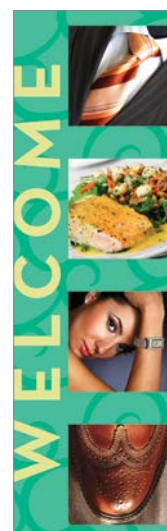
Recycle Tree



Town
(Double)



Farmers Market
(Double)



Shopping Mall
(Double)



Aquarium
(Double)



Sails
(Double)



Town Square
(Double)



Harbor Ferry
(Double)



Surf City



Sailing



Zoo



Zoo
Monkey



Nautical



Downtown



Welcome Shop



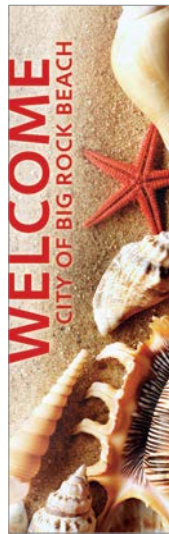
Welcome Dine



Welcome Play



City Park



Beach



Urban Shop



Urban Dine



Urban Play



Shopping



Music
Concert



Downtown
Arts & Culture



Downtown
Eat & Drink

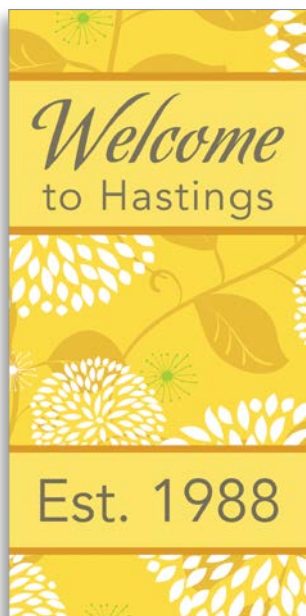


Downtown
Shop

CREATING A BANNER

Designing a banner is simple! Provide a description of images and text that would best convey your message. Bright, bold, colorful photos and graphics are guaranteed to attract attention. If you are providing your own graphics, make sure they are the highest resolution possible to ensure the best results.

Multiple sizes are available. Our most common size is 30" x 96", but we often create banners that are 30" x 60" or 30" x 84". The ratio of the banner makes a big difference in how your image will be cropped.



30" x 60"



30" x 84"

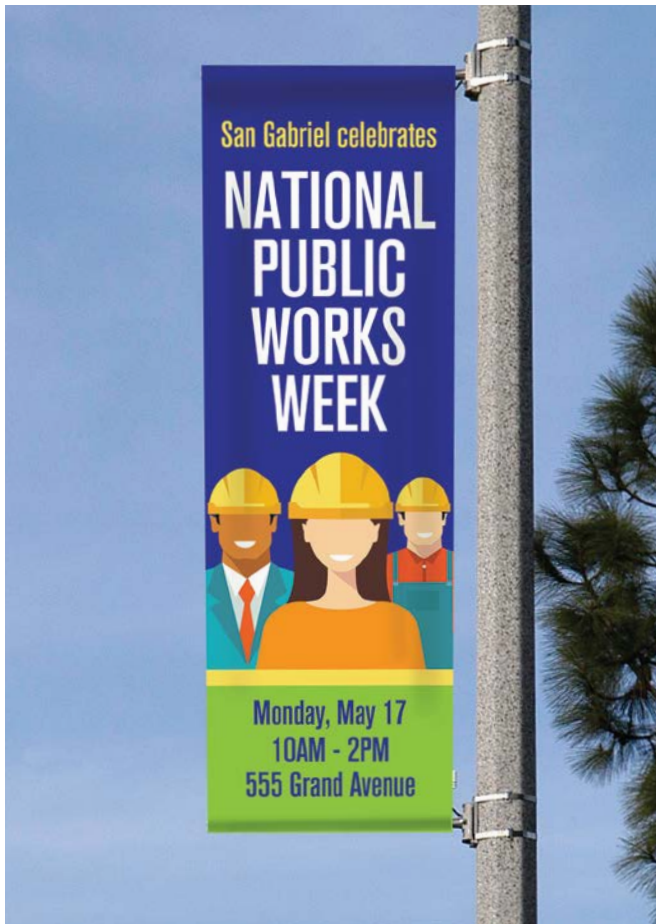


30" x 96"

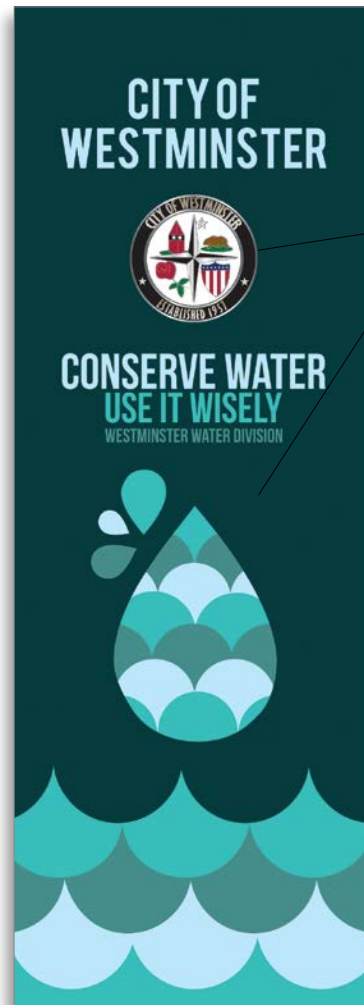
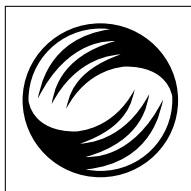
ADD YOUR MESSAGE

There may be times when you want your banner to be completely filled by the image. If so, choose an image that has some open space to allow for the placement of text. This way the image doesn't interfere with the legibility of your message.

Images with a lot of detail may interfere with the legibility of your text. If your image is busy or has several colors, then it is a good idea to place the text in separate fields. This will ensure that your message is legible.



Provide Logo



Provide Logos



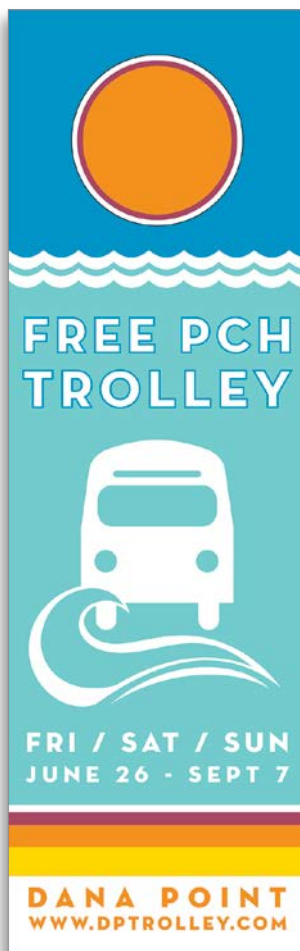
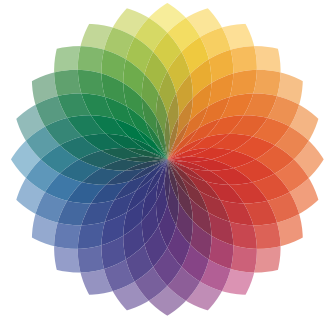
Fonts & Colors

Different color combinations can create a different look and feel within the same design. Let us know what your color preference are and we can experiment with different color combinations to suit your vision.

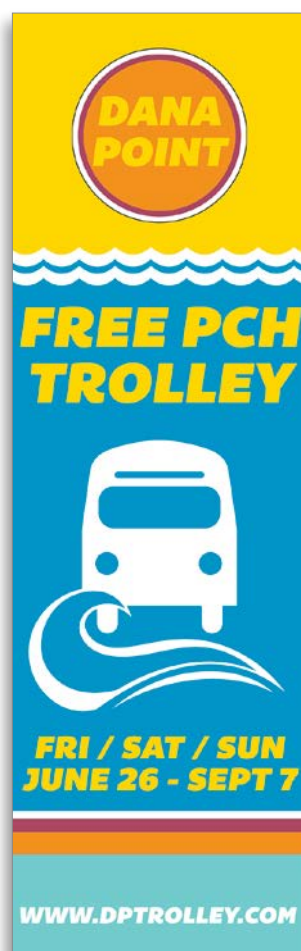
Fonts can also influence the look of your banner depending on if you're looking for a professional, modern, bold, or playful design.

Tips: Avoid using too many colors and fonts, especially if imagery is busy. Choose fonts that are easy to read, as overly decorative fonts can lose legibility at a distance.

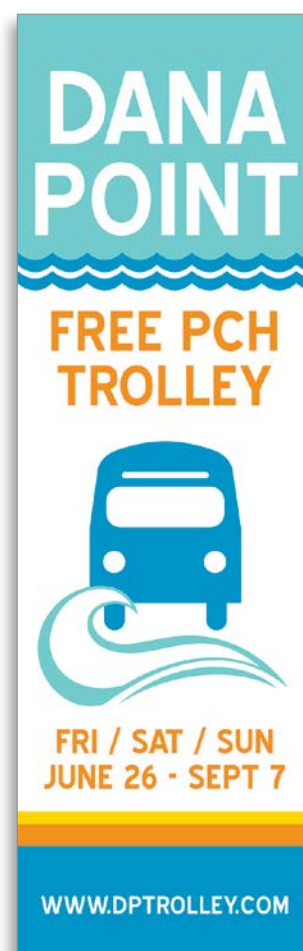
Serif
Sans-Serif
Script
DECORATIVE



Design 1



Design 2



Design 3



Window Graphics



Backlit Sign

EXPAND YOUR BRAND

Once you have decided on a design for your banners, you can reuse and rearrange elements of your design in other formats. Coordinating light pole banners with window graphics and other signage helps incorporate your message throughout your community with a consistent theme.

Coordinating graphics for your program can be applied on light pole banners, over the street banners, window graphics, backlit signage, murals, hanging signage and more. We can help you achieve your marketing goals through cohesive design and large format prints.



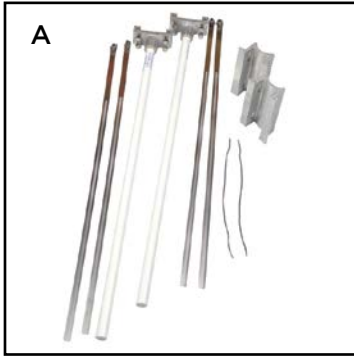
A-Frame Sign



MOUNTING H A R D W A R E

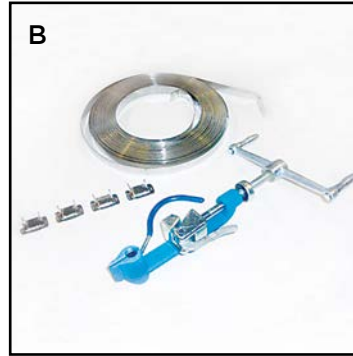
Having the right hardware for your pole banner is important, that's why we carry only the strongest and most reliable hardware for your job. Engineered for long-lasting exterior installations, our Windbreaker™ banner brackets are the strongest banner bracket system in the industry.





Windbreaker™ Banner System with Adjustable Bands

Engineered to withstand sustained 70 mph winds when installed with Band-It™ strapping. Adaptable to poles 2" or larger. Simple to install and remove. Set includes: (2) banner bracket shoes, (2) pole assemblies, (4) adjustable band clamps, 8" hex bolts & 2 pieces solid core wire. Includes 6-year limited warranty.



Band-It™ Strapping Material, Buckles & Tool

Bright stainless steel finish resists oxidation and many corrosive agents. Imprinted scale on band for easy measuring.

Stainless Steel Banding

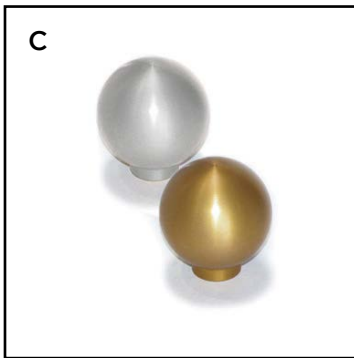
(3/4", 100' roll) ACBANDIT

Stainless Steel Buckles

(100 qty, 3/4") ACBANDITBKL

Banding Tool

ACBANDTOOLSTK



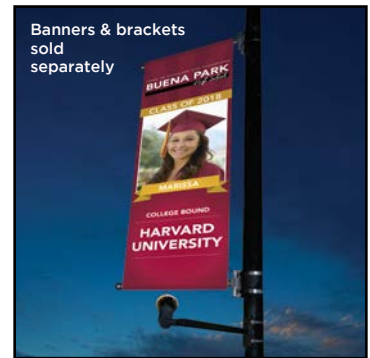
Banner Bracket Pole Ends

Solid aluminum pole ends screw onto 3/8" threaded end of Windbreaker™ arms. Available in brushed aluminum or anodized gold. Custom anodized colors available.



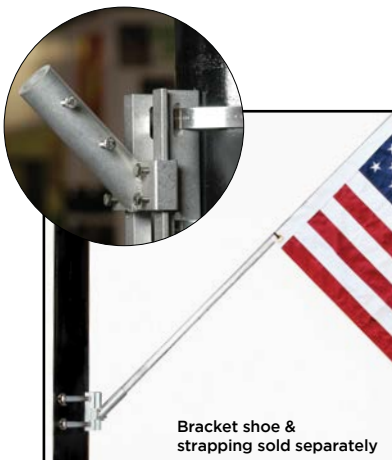
Mini Windbreaker™ Bracket Kit

For smaller banners, use our Mini WindBreaker™ Bracket Kit. Adaptable to poles 2 1/2" or larger. Simple to install and remove. Set includes: (2) WindBreaker™ Mini Pole assemblies, (4) Adjustable bands, (2) 12" pieces of 14 gauge wire. Includes 6-year limited warranty.



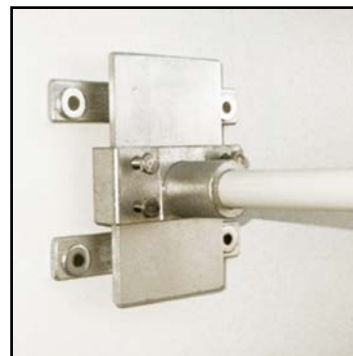
Banner Light

Adjustable lamp mounted to a 30" long, 1" square steel arm. 10' outdoor lead cord. Slotted base and two 28" snap lock mounting straps included. Uses PAR 30, 75 watt bulb.



Flag Pole Bracket

Use with Windbreaker™ brackets to hold pole at 45-degree angle. Constructed from aluminum. Supports up to 7/8" fiberglass or wooden rod.



Wall Mount Brackets

Use with Windbreaker™ Banner Arm. Made of solid steel with an aluminum finish. Hardware not included.



Triangle Banner Bracket

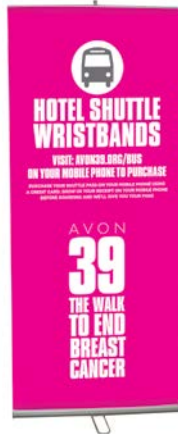
Adaptable to poles 2 1/2" or larger. Simple to install and remove. Includes: (3) Stainless steel adjustable bands, (1) Arm 30" in length, (1) Quick link connector, (1) "D" ring.

BANNER STANDS

We carry a full line of banner stands and accessories to suit any banner application. Our banner stands are available in a range of shapes and sizes from a sign holder for your corporate lobby, to a grand format banner stand for a trade show backdrop.



Fixed Width
Banner Stands



Quick Series
Banner Stand



Roll Up Professional
Banner Stand



Mercury Retractable
Banner Stand



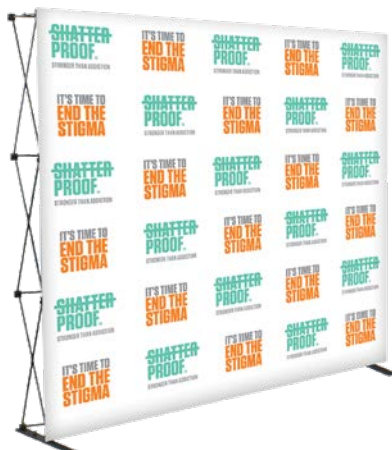
Teardrop
Banners



Sign
Holders



Classic
Banner Stands



Oversized
Pop Up



Pipe and Drape
Stand



Grand Format
Banner Stand

L A R G E FORMAT G R A P H I C S

We can guide your large format banners and displays from concept to completion with the individual attention your project deserves. You can count on great design and top quality, vibrant printing delivered on time and on budget. We have a large selection of substrates and finishing methods to ensure you have the right type for your application.

Custom Wall Murals



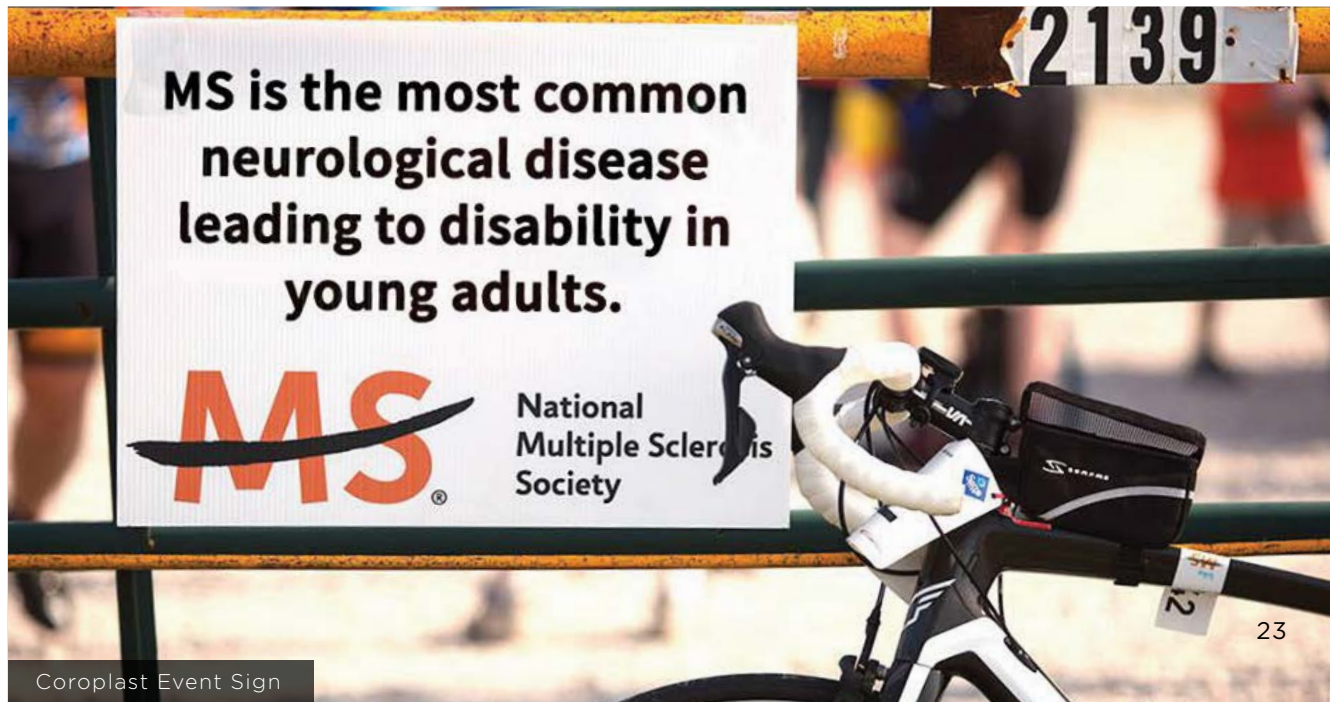
Large Custom Banners



SIGNS

We can help you decide on which materials are most suitable for your project. We carry both heavy duty/durable substrates as well as light-weight/portable types. Our signage is suitable but not limited for offices, businesses, retail spaces, and special community events.





Coroplast Event Sign

GRAPHIC CUT-OUTS

We can create graphics in a variety of shapes to fit into any application. They can be hung from the ceiling or used with a stand or frame on any flat surface. They are printed with our large flat-bed printer and with our digitally controlled router.

Standing Cut-Outs
printed on 1/4" Sintra



Hanging Decor on 1/8" Sintra



Backlit Sign

ILLUMINATED GRAPHICS

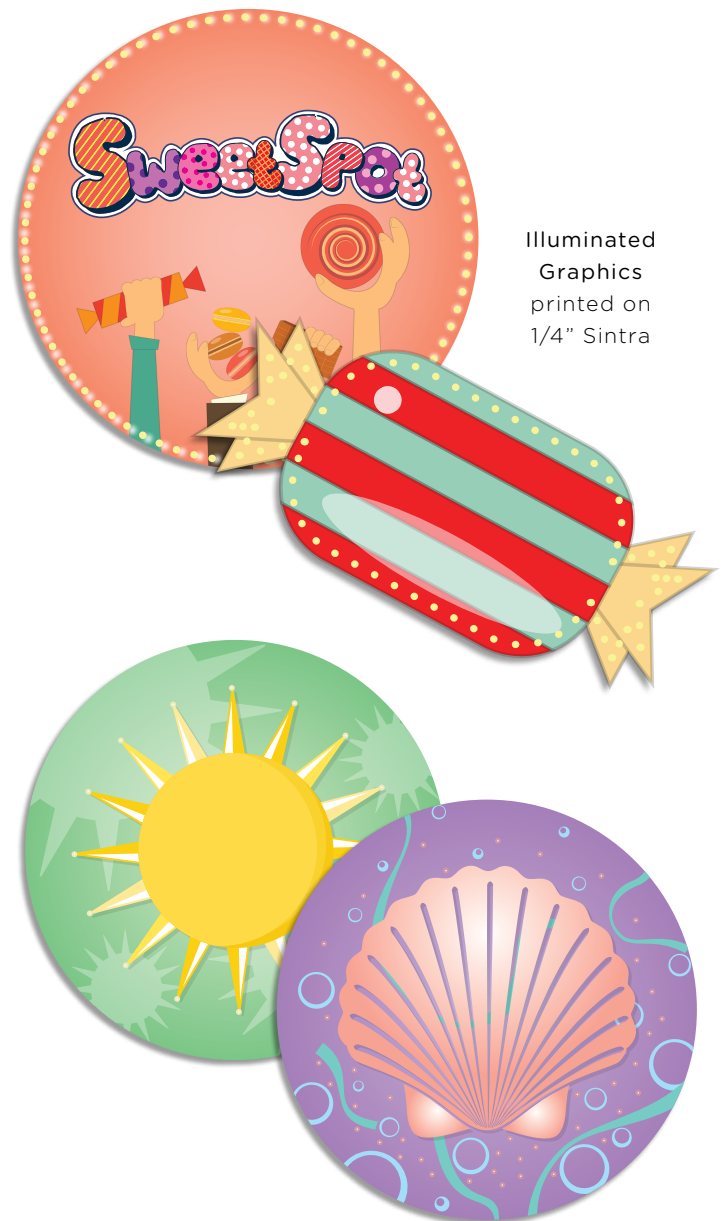
Illuminated Graphics look fantastic as light pole decor or can be a great upgrade to any signage. These graphics are finished on all sides and UV treated to resist fading. They are most commonly lit with LED Mini Lights but can also be lit with LED Ropelight depending on the type of graphic and finish you desire. Illuminated Graphics can be made to any configuration or design up to 8 feet in length.



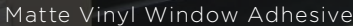
Double Sided Illuminated Pole Graphic
on Dibond with LED Bulbs



Backlit Graphic Sign
on 1/8" Sintra with LED Ropelight

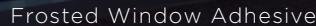
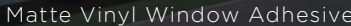


Illuminated
Graphics
printed on
1/4" Sintra



Window graphics are a surprisingly affordable and effective way to attract shoppers. Decals add dimension that embellish your window displays. Brightly colored full block-out window graphics create an attractive mural that can hide construction or promote product and sales.

Window static clings are reusable and can be applied to any glass surface without leaving an adhesive residue. Pick the substrate that works best for you; static cling, window perforation, or adhesive.





Matte Vinyl Window Adhesive



Perforated Window Adhesive



WALL MURALS

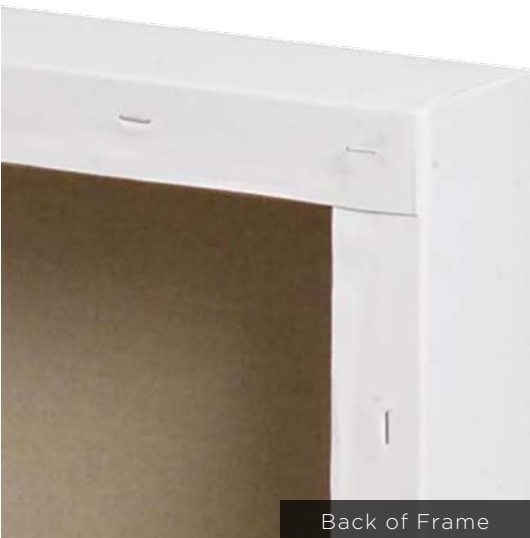
Wall murals are mainly for indoor use, great for offices, businesses, and retail walls. They are fully customizable to display imagery or any message for your property. They are durable and long-lasting, and easy to apply and remove. They can be printed on gloss or matte substrate with permanent or removable adhesive.



FLOOR GRAPHICS

Floor graphics are great as directional signage and can help lead your customers to featured events, sights, or photo ops. They are also great for setting or welcoming people to your business. They can be applied to most floors and are printed on an opaque or clear durable vinyl, and finished with a scuff and slip resistant overlamine.





Back of Frame

CANVAS P R I N T S

Gallery wrapped prints are a sophisticated way to display digital art as well as advertisements. Our gallery wraps are stretched on sturdy handmade frames that can be custom built to any size. We use a 1.5 inch wide frame for a dramatic wrapped edge, perfect for the home, the office or anywhere!



1.5"

Frame Measurement





FIVE - YEAR POLE BANNER WARRANTY

PREMIUM COATED

Durability - the most durable banners in the market, the coating process gives the banners superior durability and a coated banner, when installed correctly, and without a print can last up to 10 years.

Cleanability - banners have acrylic topcoats on the front and back that prevent the plasticizers from migrating to the top of your print. Banners without topcoats cannot be cleaned when dirt sticks to them, making our banners the cleanest banners around.

Construction - the vinyl is laid upon the fabric in a molten lava state and then the fabric and vinyl are heated up in an oven. This process causes the vinyl to have a much greater adhesion to the fabric. The topcoats also prevent the plasticizers from creating a weak point within the banner, which is a main cause of tears and delamination.

Fabric - we use a higher end fabric (commonly referred to as scrim), as well as 3-9 times the strands of fabric/scrim.

Aesthetic - aesthetically, our 16oz banner with its far superior construction lays flatter than any other banner in the marketplace. The topcoats allow more ink to stick to the banner, which enhances your image. The more ink the brighter and crisper the color. The greater amount of fabric creates a much smoother banner eliminating the "waffle" look.

WINDBREAKER™ BRACKET SYSTEM

Engineering - the windbreaker bracket system has been engineered for exterior installations to accommodate all types of weather conditions when installed correctly.

Adaptability - adaptable to any type of pole regardless of shape, size, or material.

Flexibility - equipped with a cantilevered flexible fiberglass arm that spills the wind off of the banner, thereby adding longevity to your banner program. Standard arm length is 30", custom lengths available upon request.

Adjustable - bracket shoes allow for up to 8" of adjustability in height without removing shoes

Construction - built with 100% extruded aluminum installed with stainless steel banding, there are no oxidizing materials on your poles.

Engineering - the windbreaker bracket system has been engineered for exterior installations to accommodate all weather conditions.

SUBSTRATES

Media

Banner : 13oz - 19oz gloss or matte vinyl with hem and grommets.

Mesh Banner : 66" tall, for fence wraps, windy areas and distant views.

Econo Banner: 1-3 times use only. One night or weekend events. Hemmed & grommets.

Fabric Banner : Used for trade show graphics, pop-ups, and non-glare displays.

Adhesive Back : with laminate, short or long term removable film designed for flat surfaces. Window graphics, sides of trailers, or interior walls.

3m Control-Tac : 30"-60" tall - short or long term removable film for vehicle graphics or interior/exterior signs. Used to conform to irregular surfaces.

Window Perf : Mesh adhesive back material for exterior windows & cars.

Magnetic : Print applied to magnet and trimmed with laminate.

Poster Paper : Used for POP displays, trade show graphics, promotional signs, and inserts. (Indoor only)

Back Lit : Used for light boxes and back-lit signs. Vivid color and high image resolution.

Static Cling : Used for window graphics, POP, and temporary window cling

VDC "Vinyl Die Cut" : Cut vinyl lettering and graphics. Used for die-cut applications to windows, vehicles, and signs.

Substrates

Foam Board 3/16" or 1/2" : For temporary use. Used for interior displays, events, and trade shows. (Indoor only)

Gator Board (Black) 3/16" : Polystyrene foam board bonded between two layers of plastic veneer.

Used for POP displays, exhibit, and signs. Long term use. (Indoor only)

Gator Board (Black) 1/2" : Polystyrene foam board bonded between two layers of plastic veneer (long-term use)

Used for POP displays, exhibit, and signs. (Indoor only)

Sintra 3/16", 1/8", 1/4" or 1/2" : Rigid PVC board with matte finish. Used to mount prints, POP displays, framing, kiosks, signs.

Acrylic 1/8" : Clear plastic with gloss finish that resembles glass. Used for light boxes, sign faces, signs, and displays.

Acrylic 1/4" : Clear plastic with gloss finish that resembles glass. Used for light boxes, sign faces, signs, and displays.

Coroplast 3/16" or 1/2" : Corrugated plastic used for yard signs and street advertisements. Includes flutes to insert wire stakes.

Laminates

Matte : Prevents glare

Gloss : For rich color finish

Floor Guard : Textured matte finish used for floor graphics

Table Router : Detailed and custom cuts on substrates medias.

Installations

Window Graphics : Application of adhesive back or window mesh to retail window, car window, or window panel.

Adhesives : Vehicle wraps, POP Displays, temporary wall graphics.

Banner Installation : Banner hanging

Letter Installation : Install Letters on to building/wall fascia.

Building Murals : Large graphics applied to buildings using banner, mesh banners, or adhesive back.

Additional Substrates and Medias Available

ARTWORK SPECIFICATIONS

File types

We accept the following file types:

- .TIFF flattened
- .EPS flattened with all text converted to outlines
- .AI Illustrator
- .PSD Photoshop
- .PDF with all fonts embedded

Please make sure to include all images required.

All fonts should be embedded or converted to outlines.

Size & Resolution

All files should be built as large as possible with a minimum size of 150 dpi. Extra large prints should be at least 300 dpi.

Bleeds

For artwork to be cut, please include 1/8" bleed. No bleed required for banners. Please add a clipping mask to EPS artwork.

Colors

For best results, please build your files in CMYK color space. All banners are printed in CMYK process and may have slight variations in color.

Artwork Supply Method

Contact Dekra-Lite at (800) 436-3627.

Additional Information

When matching existing banners, number and placement of grommets, pocket size, special stitching, existing hardware, or other details need to be included in notes but not in the file.

If banners are going to have pole pockets, please add 1.25" to height. If banners are going in banner stands, please call for custom measurements for that particular stand.

WARRANTY

Digital Banners are warranted for **five (5) years** from manufacturer defects and fading when installed per the instructions on WindBreaker™ Banner Brackets. WindBreaker™ Banner Brackets are guaranteed for **six (6) years** against defects in material and workmanship when installed according to our installation instructions. Please note - any banner programs displayed over 30 days must use "Band-It" stainless steel banding (Model #206) and the banding must wrap around the pole twice (x2) before clamping the buckles to qualify for warranty. Also, as noted in your instructions, inspect your banner installation 30 days after initial installation and every 60 days there after, making any appropriate adjustments. Please verify with your light pole manufacturer or a structural engineer to insure that the light pole is suitable for a banner bracket and a banner application.

Acceptance of Merchandise

All claims of merchandise delayed, lost or damaged in transit are the responsibility of the consignee/customer. When accepting shipment, claims of any missing cartons or visible damage must be noted on delivery driver's bill of lading or the receipt of delivery. All claims must be filed with the delivering carrier. Failure to properly file claims may result in refusal of the claim by the carrier.





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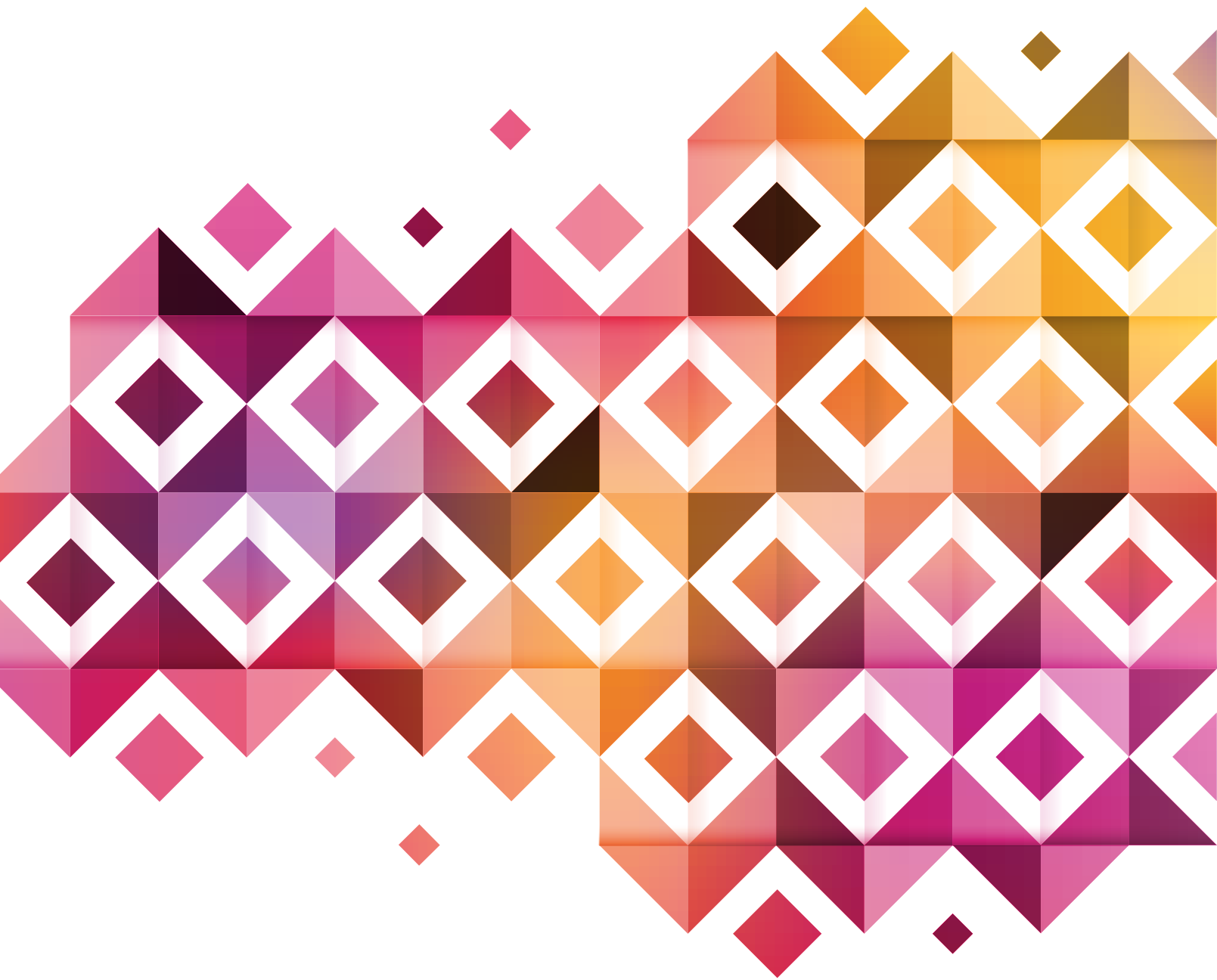
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